

## KWAZULU NATAL CAT CLUB SPONSORSHIP OPPORTUNITIES

KZNCC Triple Show Weekend (All Breeds Cat Show – 3 shows, 1 weekend)

KZNCC Top Cat 2020 (announced at the CFSA Cat of the Year 2020)



### KZNCC TRIPLE CAT SHOW WEEKEND

The Kwazulu Natal Cat Club presents its third annual Triple Cat Show Weekend to be held on Saturday, 4 April – Sunday, 5 April 2020 at Highbury Prep, Hillcrest, Durban.

The event boasts three all breeds championship cat shows with three individual best in show line ups over one weekend (9 rings in total) and is widely advertised to encourage public attendance.

Our theme for this year is Rainbow's End



### KZNCC TOP CAT 2020

In addition to this, KZNCC's well known Top Cat Event has been incorporated into the national CFSA Cat of the Year event held at the end of the show season, hosted by the Cat Federation of Southern Africa in Gauteng.

At this gala prize-giving event, the highest scoring cats and exhibitors that attended KZNCC shows throughout the year, are awarded.



## HOW YOU CAN GET INVOLVED

The Committee invites all like-minded brands to sponsor prizes or donations for these two events. Sponsorship may be in the form of:

- Products for prizes (Please note we cannot accept any food-related prizes)
- Vouchers for prizes
- Cash donations
- Services (printing, cleaning, transport, décor hire, catering)

## WHY SHOULD YOU SPONSOR US?

The KZNCC is well known for having excellent public attendance at our shows and 2018 was a record for us having an excess of 400 visitors attend the 2018 Triple Cat Show Weekend and over 180 cats entered into the show! We hope to continue this and improve on public and exhibitor involvement each year.

The CFSA Cat of the Year event, is a national tradition showcasing the best cats shown in the season. This formal gala event has national exposure appeal.

The KZNCC's marketing team conducts campaigns via social media, our website and in print to reach potential animal lovers in order to encourage your target market to visit our shows. We know your market; we are your market; and we have an experienced team to ensure we get the best out of the event for our sponsors.

## WHAT WE CAN OFFER YOU

- An advert in the catalogue which goes out to all our exhibitors
- A clickable web banner and/or your logo on our website
- Social media shares and collaborative campaigns/articles/competitions
- Space in the show hall to display your branding and a stall in the hall to hold promotions or sell direct to exhibitors/public (includes 1 trestle table and 1 chair)

## ALLOCATION OF PRIZES

Please let us know asap if you would like to sponsor either or both the KZNCC Triple Show Weekend and KZNCC Top Cat and we will send you a prize allocation list if you require it. Our website will be updated in the next month to include more info about the events.

## CONFIRMATION OF SPONSORSHIP

Please kindly confirm if you would like to sponsor this event IN WRITING VIA EMAIL by 29 February 2020. Prizes may be mailed or couriered to the Club in Durban and must reach us by 14 March 2020. Alternatively, prizes can be collected by a member of our team in the greater Durban area.



AFFILIATED TO THE CAT FEDERATION OF SOUTHERN AFRICA

[nick@kzncatclub.co.za](mailto:nick@kzncatclub.co.za)  
[marketing@kzncatclub.co.za](mailto:marketing@kzncatclub.co.za)  
[chair@kzncatclub.com](mailto:chair@kzncatclub.com)  
**072 323 4061**  
[www.kzncatclub.co.za](http://www.kzncatclub.co.za)

## CASH DONATIONS

Should you wish to make a donation to our club instead, please use the following banking details and use the applicable references:

### Banking Details:

KwaZulu Natal Cat Club, Standard Bank, Branch Code: 051001, Account Number: 057948321

KZNCC TRIPLE CAT SHOW SPONSORSHIP – REF: **BRANDNAME-TRIPLE**

KZNCC TOP CAT (HELD AT CFSA CAT OF THE YEAR) – REF: **BRANDNAME-TOPCAT**

Kind Regards,

Nicole Barratt  
Club Marketing  
Mobile : +27 (0) 84 677 2743 (text/whatsapp only)  
E-mail : [nicole@kiokocattery.com](mailto:nicole@kiokocattery.com)